

**JESS PARRISH MEDICAL FOUNDATION
BOARD OF DIRECTORS' MEETING
HELD AT PARRISH MEDICAL CENTER
APRIL 26, 2007
MINUTES**

The meeting of the Jess Parrish Medical Foundation, Inc., Board of Directors was held on Thursday, April 26, 2007, at Parrish Medical Center in conference room 3/5 at 6:00 p.m.

The following members were present:

Jerry Allender, Chairman	Dr. Howard Rinker, Board Member
Richard Boggs, Vice Chairman	Turmy Sieveking, Board Member
Santiago Bulnes, Board Member	Greg Sparkman, Past Chairman
Randall Coleman, Board Member	N. Christine Sylvester, Member-At-Large
Jack Gould, Board Member	Barbara Terhune, Member-at-Large
Dorothy "Dot" Hudson, Board Member	Rachel Terry, Board Member
Robert Jordan, Jr., Board Member	John Weaver, Board Member
Tricia Parrish, Board Member	

Others present:

Judy Allender, Co-Chair, Community Awareness & Event Planning
Elizabeth Mikitarian, Chair, Community Awareness & Event Planning
Laurie Smirl, Executive Director
Roxanne Woods, Foundation Assistant

Members Excused:

Chris Broome, Treasurer	Katherine Musick, Board Member
Dr. Katherine Cobb, Board Member	J.J. Parrish, III, Board Member
Peggy Cochran, Auxiliary President	Tim Skeldon, Board Member
Shannon DeBalli, Board Member	Jason Snodgrass, Chairman-Elect
Kathleen Dunn, Board Member	Dr. John Williams, Board Member
Kerry Kennedy, Board Member	Bob Yarbrough, Board Member
Dr. Albert Koller, Board Member	
George Mikitarian, President/CEO PMC	
Lee Moore, Secretary	

Members Absent:

Marcia Gaedcke, Board Member
Dr. Steven Schwartz, Board Member
Gene Segó, Board Member
Charles Murray, Board Member

CALL TO ORDER

Mr. Allender called the meeting to order at 6:04 p.m.

REVIEW AND APPROVAL OF MINUTES

Mr. Allender noted the draft minutes of the Board of Directors, January 18, 2007, and requested a motion to approve.

The following motion was made by Mr. Bulnes, seconded by Ms. Terry and approved (14 ayes, 0 nay and 0 abstentions).

MOTION: TO APPROVE THE MINUTES OF THE JANUARY 18, 2007, BOARD OF DIRECTORS MEETING.

REPORT OF OFFICERS

Chairman's Report - Mr. Allender thanked everyone for attending, and welcomed Dorothy "Dot" Hudson to the JPMF Board as a new member. He thanked the PMC Auxiliary for making one half of their pledge payment in the first year. Special congratulations were extended to Kelley and Chris Broome on the recent birth of their daughter Ava Caroline. It was further noted that Mr. Moore's wife Dee, is currently being hospitalized, all were asked to keep them in their thoughts and prayers. Mr. Allender noted that it was Judy and his tenth wedding anniversary.

Treasurer's Report - Mr. Boggs gave the treasurer's report in Mr. Broome's absence. Balance sheet and income statements for February and March were reviewed. Main Street Funds, as of March 31, 2007, are at \$450,000 this will be discussed further in Development Council Report. Year to date, comparative net income, as of March 31st, was \$162,000 with last year at \$41,000.

Mr. Boggs shared, when interest bearing accounts were set up in 2006, interest was assigned to unrestricted funds. The following motion was made by Mr. Boggs, seconded by Ms. Sieveking and approved (14 ayes, 0 nay and 0 abstentions).

MOTION: TO APPROVE INTERST INCOME ON RESTRICTED CASH ACCOUNTS BE RECLASSIFIED FROM UNRESTRICTED CASH TO RESTRICTED CASH.

Mr. Boggs further shared that the Executive Committee has approved the RFP to local financial institutions asking for proposals on their banking services to JPMF, including return rates on current and future monies. Santiago Bulnes, NBMS President, prepared the RFP, and will assist with the review of the responses of the RFP. It was noted that a copy of the RFP was available for review in the foundation office. Discussion of a due date ensued. A target date of June 1, 2007, was set.

The following motion was made by Mr. Boggs, seconded by Mr. Bulnes and approved (14 ayes, 0 nay and 0 abstentions).

MOTION: TO APPROVE THE FINANCIAL REPORTS OF FEBRUARY AND MARCH 2007 AS PRESENTED.

Community Awareness and Event Planning Committee - Ms. Smirl shared that a new PowerPoint presentation is in progress by request of the Community Awareness/Event Planning Committee. A very rough draft of the presentation was shared with the board. General consensus of the group was very supportive of the presentation and further development.

Ms. Mikitarian and Ms. Allender shared that the presentation was a direct response to the gatherings that were conducted. Ms. Mikitarian thanked all those who had attended the board gatherings. It was requested that members of the board sign up to host a gathering. Sign-up

sheets with available dates with Mr. Mikitarian and Sodexo Hospitality Room availability were distributed to the group. It was further shared that civic and community leadership clubs have attended gatherings and this has led to invitations to attend their meetings to update members on the Main Street project. Venues, catering and flexibilities of dates and speakers were discussed with the group. All were encouraged to sign up and return the sheets this evening or to the foundation office.

Executive Director's Report – Ms. Smirl thanked everyone for their friendship and support during her difficult time. She stated that her report was distributed with the board packages, and will be covered by other members of the committee.

The foundation is getting ready to roll out “on-line giving” by logging onto the PMC website. This will allow individuals to give a gift via a credit card. All demographic information will go directly into our database and we will be notified of the gift. A forthcoming press release will be announcing its availability. Ms. Smirl also reminded the group to continue using the www.GoodSearch.com for their searches. This is free money for the foundation.

MAIN STREET UPDATE

Ms. Smirl presented the Main Street update in the absence of Mr. Moore. She shared that the workgroup recently submitted a \$28,000 matching grant to the State of Florida Historical Resources Bureau. We were ranked 22 out of 81 projects that went before the panel. Unfortunately, the cut off is at 20, however, if the higher recommended budget is passed, we could possibly receive these funds. It was noted that the previously submitted grant (\$350,000), also from the same granting organization, looks very unlikely at this time with all that is going on in Tallahassee with regard to property taxes and insurance. We will resubmit before the end of May 2007.

The land for the project has been purchased. The site plan should be ready in two months. Shortly after that, renderings, elevations, etc. will be ready. Current architect (worked with Chain of Lakes) firm will assist in preparing an RFP to engage a contractor. A historical architect from Jacksonville has also been engaged.

The employees rolled out the “Healing in Motion” van on April 18, 2007. Mr. Poe was present and very pleased to see that there was progress. He has offered to assist with introduction to individuals who may support our project. Ms. Smirl thanked the Auxiliary for paying half their pledge in the first year.

DEVELOPMENT COUNCIL REPORT

Tiger Team Report – Mr. Boggs reported for the Development Council. The total raised in cash and pledges is \$1.62 million, which is 46% of goal. This does include \$137,000 raised by the employees for the van program. Collected cash this quarter is up to \$572,000 of the \$1.62 million.

Annual Gifts – Mr. Boggs reported in the absence of Mr. Snodgrass. The 2nd Annual Garden Party, held on Sunday, April 1, 2007, was very successful. There were approximately 100 attendees. The committee was thanked for the great job done. The committee included: Katherine Musick (Chairperson), Teresa Snodgrass, Kelley Broome, Janet Foune, Charlene Harper and Kate Miller.

Circle of Life – Mr. Boggs reported that there are currently 36 members. A tentative date for the Hearts on Main Street gala has been set for November 9th & 10th, 2007. Further information will be forthcoming. This will be recognizing donors of \$1,000 and up, with current pledge payment. The goal is to have 75 Circle of Life members by September 30th.

Mr. Boggs thanked Ms. Hudson and Mr. Broome for having a gathering. He encouraged others to sign up and host a gathering as well.

UNFINISHED BUSINESS

None

NEW BUSINESS

Second Quarter Grant Recommendations – Mr. Weaver shared the recommendations of the Grants Committee that was held on March 14, 2007. It was noted, that the Executive Committee, due to time constraints, approved the Healthy Start Coalition grant request via phone survey. As some questions were raised regarding the remaining grants, it was requested that further discussion be conducted.

The grants for approval are:

- B.E.T.A., Girls Are Great requested \$2,000 for their scheduled program held on March 17, 2007.
- PMC Diabetes Education Program requested a grant for \$6500.
- Titusville Rehabilitation and Nursing Center requested \$3,063 to purchase a VitalStim unit.

Discussion ensued. The following motion was made by Mr. Allender, seconded by Mr. Jordan and approved (14 ayes, 0 nay and 0 abstentions).

MOTION: TO APPROVE \$2,000 TO B.E.T.A., GIRLS ARE GREAT PROGRAM AND \$6,500 TO PARRISH MEDICAL CENTER, DIABETES PROGRAM.

Scholarship Program – Mr. Weaver reported that 19 applications were received, of which, 17 were recommended by the Scholarship Committee. He reported there were clear breaking points in the scoring of the applicants. Mr. Weaver read the names of the recipients, with a reminder of confidentiality. This list will be maintained on file.

The following motion was made by Mr. Weaver, seconded by Ms. Sieveking and approved (14 ayes, 0 nay and 0 abstentions).

MOTION: TO APPROVE THE RECOMMENDATIONS OF THE SCHOLARSHIP COMMITTEE AS PRESENTED.

Transfer of Funds – Mr. Allender asked for a motion to transfer \$5,000 to Unrestricted Funds from NBMS Funds.

The following motion was made by Ms. Terry, seconded by Ms. Sieveking and approved (14 ayes, 0 nays, and 0 abstentions).

MOTION: APPROVAL TO MOVE \$5,000 TO UNRESTRICTED FUNDS FROM NBMS FUNDS AS REQUESTED.

Ultimate Gift - Unused Funds – Mr. Allender asked for a motion to transfer unused funds from the Ultimate Gift back to NBMS Grant Funds.

The following motion was made by Mr. Jordan, seconded by Mr. Boggs and approved (14 ayes, 0 nays, and 0 abstentions).

MOTION: TO MOVE UNUSED FUNDS FROM ULTIMATE GIFT TO NBMS GRANT FUNDS REQUESTED.

Mammography Program – Mr. Allender requested a motion to move \$2,000 to the Mammogram Program. Ms. Smirl reviewed the distribution and administration of the mammography program and asked Ms. Woods, who administers the program, to say a few words.

The following motion was made by Mr. Jordan, seconded by Ms. Sieveking and approved (14 ayes, 0 nays, and 0 abstentions).

MOTION: APPROVAL TO MOVE \$2,000 FROM NBMS FUNDS TO THE MAMMOGRAPHY PROGRAM AS REQUESTED.

Mr. Allender reminded the group of the upcoming meeting of the Executive Committee on May 22, 2007, and the next JPMF Board of Directors meeting on September 20, 2007.

ADJOURNMENT

There being no further business to discuss, the meeting adjourned at 7:00 p.m.

L. Lee Moore, Secretary