

**JESS PARRISH MEDICAL FOUNDATION
BOARD OF DIRECTORS' MEETING
HELD AT PARRISH MEDICAL CENTER
APRIL 27, 2006
MINUTES**

The meeting of the Jess Parrish Medical Foundation, Inc., Board of Directors was held on Thursday, April 27, 2006, at Parrish Medical Center in conference room 1 at 6:00 p.m.

The following members were present:

Santiago Bulnes, Board Member	Dr. Tom Ratner, Board Member
Randall Coleman, Board Member	Dr. Howard Rinker, Board Member
Shannon DeBalli, Board Member	Greg Sparkman, Chairman
Jack Gould, Board Member	Barbara Terhune, Board Member
Robert Jordan, Jr., Board Member	Rachel Terry, Board Member
Tharon Keeney, Board Member	William Terry, PMC Auxiliary President
George Mikitarian, President/CEO PMC	
Tricia Parrish, Board Member	

Others present:

Julie Canada, Director, Parrish Community Medical Clinic
Susan Carey, Development Officer
Melissa Harper, Program Coordinator, Aging Services
Laurie Smirl, Executive Director
Roxanne Woods, Foundation Assistant

Members Absent:

Richard Boggs, Chairman Elect	J.J. Parrish III, Past Chairman
Chris Broome, Secretary	Bill Powell, Board Member
Dr. Katherine Cobb, Board Member	Gene Segó, Board Member
Marcia Gaedcke, Board Member	Dr. Steven Schwartz, Board Member
Kerry Kennedy, Board Member	Turmy Sieveking, Board Member
Dr. Albert Koller, Board Member	Tim Skeldon, Board Member
Lee Moore, Treasurer	Jason Snodgrass, Vice Chairman
Charles Murray, Board Member	Dr. Gary Torres, Board Member
Katherine Musick, Board Member	John Weaver, Board Member
	Bob Yarbrough, Board Member

CALL TO ORDER

Mr. Sparkman called the meeting to order at 6:08 p.m.

REVIEW AND APPROVAL OF MINUTES

Mr. Sparkman noted the draft minutes of the January 26, 2006. The following motion was made by Mr. Jordan, seconded by Ms. Terry and approved (14 ayes, 0 nay and 0 abstentions).

MOTION: TO APPROVE THE MINUTES AS PRESENTED OF THE JANUARY 26, 2006, BOARD OF DIRECTORS MEETING.

SPECIAL PRESENTATION

Parrish Community Medical Clinic – Mr. Sparkman introduced Ms. Julie Canada, Director, Parrish Community Medical Clinic who presented a brief overview of the expenditures of the community clinic and how JPMF grant funds are utilized for their programs. The board members were provided material on the programs. It was shared that the clinic sees approximately 550 patients per month. Currently, \$2,300 per month is spent on the prescription medication assistance program. Staff and volunteers obtain, on average, \$275,000 to \$300,000 annually from manufacturer programs to subsidize the needs of patients. New members to the health care team are Dr. Mark Galfo, a social worker and nutritionist. There is a network of 76 volunteer physicians who provide professional services free of charge or on a sliding scale based on income for patients. Foundation donations help to subsidize the prescription program and also the durable medical goods for patients. Ms. Canada expressed her thanks to the board.

Urinary Incontinence Pilot Clinic, Main Street PMC Pilot Program to be Offered at the Community Medical Clinic – Mr. Sparkman introduced Melissa Harper, Program Coordinator, Aging Services who reviewed the pilot program for urinary incontinence that will be funded with monies from the 2005 Gift of Light and on-line auction funds. Ms. Harper provided an introduction letter for the program as well as a matrix overview. It is hoped that the clinic will remove the stigma associated with this problem, and provide a place for all patients to come and address this widespread, and often unspoken health issue. This will also provide an expansion to the current services within Women's Services at PMC.

Mr. Sparkman thanked Ms. Canada and Ms. Harper for attending and providing this very informative information to the board.

REPORT OF OFFICERS

Chairman's Report - Mr. Sparkman welcomed new members Ms. Shannon DeBalli, Mr. Robert Jordan, Jr. and Dr. Howard Rinker to the Board. At this time a roundtable introduction was conducted for the new members.

Mr. Sparkman reminded members to please note and place in their calendar as appropriate the upcoming meetings listed on the agenda.

Mr. Sparkman expressed his congratulations to Mr. Jason Snodgrass, Chairman of Annual Gifts, and his committee on a job well done on the Pauline Bryan Society recognition Garden Party held on April 9, 2006. He shared that it was one of the most memorable events he has attended.

At this time, Mr. Sparkman called Mr. William Terry and Ms. Rachel Terry to the front of the room. Mr. Sparkman read and presented a resolution to the Terrys on behalf of the JPMF Board. This recognition was extended for their work and the generosity of the PMC Auxiliary for their recent pledge at the Garden Party. Noted for the record, the PMC Auxiliary has pledged \$300,000 to the Health Village at Main Street PMC. This is the largest gift to date and largest ever received by the Foundation. Flowers were presented to Ms. Terry for her participation in assisting with this substantial gift.

Ms. Terry shared that the enthusiasm by the Auxiliary and how quickly they voted on the pledge indicates their overwhelming support of the project. Ms. Terry shared that 90% of the monies from the Auxiliary comes from the Life Line Program (300 units in place in North Brevard) and the Pink Angel Gift Shop. Currently, there are more than 400 volunteers, most of whom are 60 years old or older, excluding the volunteer teens.

Mr. Sparkman also announced and extended his congratulations to Marcia Gaedcke, President of the Titusville Area Chamber, who was recently recognized with the Leadership Brevard's 2006 "Emerging Leaders 4 under 40" award.

Treasurer's Report – Ms. Smirl reported for Mr. Moore who was unable to attend the meeting. Ms. Smirl shared that at the last board meeting the issue was brought up of our large cash balance and the possibility of investing this money. The Executive Committee directed Mr. Moore and Ms. Smirl to research possible options for better return on our accounts that would also be low or no risk.

Ms. Smirl reported that we have updated our current banking arrangement with AmSouth to earn 4%. We have moved \$80,000 to The Bank Brevard into a 1-year CD earning 4.5%, and moved \$20,000 to Wachovia in a 90-day CD at 4.5%. In addition to getting a higher rate of return, this has also allowed us to spread the money around to our supporters.

As of the period ending March 31, 2006, assets totaled \$318,917.85. It was reported that most of the monies raised have been distributed to the community. The balance of monies on account are mostly Main Street PMC funds.

The following motion was made by Mr. Bulnes, seconded by Ms. Terhune and approved (14 ayes, 0 nay and 0 abstentions).

MOTION: TO APPROVE THE FINANCIAL REPORT OF MARCH 2006 AS PRESENTED.

Executive Director's Report – Ms. Smirl submitted her written report that was sent in the board package. A brief highlight of the report was given. It was noted that information is currently being gathered for submission for a \$350,000 historic preservation grant request from the Florida Department of Historical Resources. Ms. Carey explained the process for this grant and her recent trip to Tallahassee to meet with representatives of the State agency. Mr. Mikitarian had recommended that she contact Mr. Louis Parrish and Ms. Carey was able to arrange a meeting with him. She feels that Mr. Parrish will be a great supporter of the project. These funds, if awarded, will be for restoration of the Dunn House that has been donated to the project. It was shared that the Dunn House will need to be moved in the late summer/early fall of this year. Ms. Carey reported that this grant could be requested yearly.

Ms. Smirl announced the Friends of Foundation Wine Tasting to be held at poolside at La Cita Country Club on May 17, 2006. A flyer was provided to the group. Ms. Smirl extended an invitation to board members and friends.

A new fact sheet regarding JPMF was distributed to the members, as well as a campaign update and communication sheet. Ms. Smirl deferred the Main Street PMC report to Mr. Mikitarian.

DEVELOPMENT COUNCIL REPORT

Mr. Sparkman introduced Mr. Gould to report on the Corporate Committee.

Corporate Gifts - Mr. Gould shared that the Executive Roundtables are going well, and are continuing. He shared that the next roundtable will be on May 15, 2006 at Noon. Letters have been sent out to business and civic leaders inviting them to the meeting. Other meetings noted were June 21st, September 14th and October 19, 2006. It was requested that if anyone knew someone who might like to attend, to please contact him or the Foundation Office and provide the name and address of the person and an invitation would be extended.

Annual Gifts – Ms. Terry has been appointed as co-chairperson of Annual Gifts and reported for Mr. Snodgrass in his absence. Ms. Terry reported that there are currently seventy-five members, and still working on getting 100. It was stated that the Employee Giving kicked off their campaign in mid-February. Tommi Middleton and Nancy Rhinelanders are the chairs of the committee. Current cash/pledges total approximately \$140,000.

Ms. Terry shared that the Pauline Bryan Society Garden Party was held on April 9, 2006 in the South garden area of the hospital. There were 150 members and the event was very successful and received well.

The Memorial and Tribute Program was reviewed with the group. A mailing will go out at the end of May. The Annual Appeal letter will be sent out over the summer.

Planned Gifts – Mr. Coleman reported for Mr. Broome who was unable to attend. Mr. Coleman shared that articles have been submitted for the Vim and Vigor PMC magazine. The group is planning workshops, but is looking for the appropriate target groups to contact.

Major Gifts – Ms. Smirl reported for Mr. Segro who was unable to attend the meeting. It was shared that there are currently 17 members in The Circle of Life Society, with a goal of 50 members by September. A gala is planned as a recognition event to take place in November. Mr. and Mrs. Rick McCotter have agreed to serve as honorary co-chairs of this event.

UNFINISHED BUSINESS

There was no unfinished business to report on.

NEW BUSINESS

Scholarship Program – Ms. Terhune reported for Mr. Weaver who was unable to attend this evening. It was stated that 18 applications were received, and 9 were approved. This list was available in the board package and will be maintained on file.

New Members – Mr. Sparkman announced a new prospective member was included in the board package. Dr. John Duncan Williams' application was available in the board package for review.

The following motion was made by Mr. Jordan, seconded by Mr. Bulnes and approved (14 ayes, 0 nay and 0 abstentions).

MOTION: TO APPROVE MEMBERSHIP OF DR. JOHN WILLIAMS TO THE JESS PARRISH MEDICAL FOUNDATION BOARD.

Main Street Auction – Ms. DeBalli reported that the goal for the auction this year is \$50,000. It will require \$100,000 worth of merchandise to accomplish this. Currently, there are 86 items listed on the auction website.

Gatherings are being done this year. The recent “Home Sweet Home” gathering received items valued at \$2,000. One event that Ms. DeBalli is planning is an “Octoberfest in August.” This will be targeting the new physicians of Parrish Medical Center.

Ms. DeBalli shared that the auction is for everyone. An encouraging invitation was provided to the group to come and participate in the gatherings and the auction.

Proposal to Fund Nurse of the Year Gift – Ms. Smirl recommended that the board designate \$100 from NBMS funds for recognition of the Parrish Medical Center Nurse of the Year.

The following motion was made by Ms. Terhune, seconded by Dr. Ratner and approved (14 ayes, 0 nays and 0 abstentions).

MOTION: TO APPROVE \$100 FROM NBMS FUNDS FOR RECOGNITION OF THE PMC NURSE OF THE YEAR (\$100).

PARRISH MEDICAL CENTER UPDATE

Mr. Mikitarian recognized the PMC Auxiliary on their generosity and support of the Main Street PMC project. He also extended his thanks to the Employees and Annual Gifts committees on a job well done.

Mr. Mikitarian discussed the status of the site location for Main Street PMC. They continue to work with the county and that we are well on our way to making this a reality.

Mr. Mikitarian shared that several new physicians would be starting over the summer. There will be two cardiologists, a female orthopedic surgeon and several others for the Port St. John project.

It was further shared that he felt the Executive Roundtables are very beneficial and thanked the committee. Mr. Mikitarian stated the meetings would continue. Comment was also made with regard to the recent dedication of the new Alzheimer's Foundation. It was shared that speakers at the event discussed our Health Village.

PMC Auxiliary June Service Meeting - Ms. Terry shared that Dr. Tronetti will be speaking with the auxiliary at their next service meeting in June.

PBS Scroll – Ms. Smirl thanked Susan Carey and Roxanne Woods for their work on the Garden party and recognition scroll for the Pauline Bryan Society.

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ADJOURNMENT

There being no further business to discuss, the meeting adjourned at 7:51 p.m.

Christopher Broome, Secretary