

**JESS PARRISH MEDICAL FOUNDATION
BOARD OF DIRECTORS' MEETING
HELD AT PARRISH MEDICAL CENTER
OCTOBER 5, 2006
MINUTES**

The meeting of the Jess Parrish Medical Foundation, Inc., Board of Directors was held on Thursday, October 5, 2006, at Parrish Medical Center in conference room 1 at 6:00 p.m.

The following members were present:

Richard Boggs, Chairman Elect	Tricia Parrish, Board Member
Chris Broome, Secretary	Dr. Howard Rinker, Board Member
Santiago Bulnes, Board Member	Gene Segó, Board Member
Dr. Katherine Cobb, Board Member	Turmy Sieveking, Board Member
Randall Coleman, Board Member	Jason Snodgrass, Vice Chairman
Shannon DeBalli, Board Member	Greg Sparkman, Chairman
Robert Jordan, Jr., Board Member	Rachel Terry, Board Member
Dr. Albert Koller, Board Member	William Terry, PMC Auxiliary President
George Mikitarian, President/CEO PMC	Bob Yarbrough, Board Member
Lee Moore, Treasurer	
Katherine Musick, Board Member	

Others present:

Jerry Allender, General Counsel
Melissa Harper, Program Coordinator, Aging Services
Melissa Lugo, Development Officer
Chris Male, Medical Center Developer & Space Planner
Laurie Smirl, Executive Director
Roxanne Woods, Foundation Assistant

Members Absent:

Marcia Gaedcke, Board Member	Bill Powell, Board Member
Jack Gould, Board Member	Dr. Steven Schwartz, Board Member
Kerry Kennedy, Board Member	Tim Skeldon, Board Member
Charles Murray, Board Member	Barbara Terhune, Board Member
J.J. Parrish, III, Past Chairman	John Weaver, Board Member

CALL TO ORDER

Mr. Sparkman called the meeting to order at 6:18 p.m.

REVIEW AND APPROVAL OF MINUTES

Mr. Sparkman noted the draft minutes of the April 27, 2006. The following motion was made by Mr. Bulnes, seconded by Ms. Sieveking and approved (20 ayes, 0 nay and 0 abstentions).

MOTION: TO APPROVE THE MINUTES, WITH RECOMMENDED CHANGES, OF THE APRIL 27, 2006, BOARD OF DIRECTORS MEETING.

REPORT OF OFFICERS

Chairman's Report - Mr. Sparkman thanked everyone for attending. Mr. Sparkman noted that Mr. William Powell was retiring from the board, and thanked him for his work and support.

Ms. Shannon DeBalli was then called forward and presented with a gift for her volunteer leadership of the Second Chance Prom and On Line Auction. Ms. Elizabeth Mikitarian, who was unable to attend, was also thanked.

Treasurer's Report – Mr. Moore presented the treasurer's report. It was reported that as of August 31, 2006, we have \$305,661.91 on hand for Main Street. This represents 22% of the pledged amount of \$1,400,00 and 9% of our targeted amount of \$3,500,000. Of the \$1,400,000, about \$800,000 (57% is from PMC and/or its employees and auxiliaries. Our collections year-to-date are \$309,000. For the same period last year, we had collected \$389,000. Mr. Moore requested that pledges be collected as appropriate. It was noted that these amounts do not reflect the Second Chance Prom or On Line Auction.

Mr. Moore further shared that the audit of our financials is in progress and is once again being performed by Bray, Beck and Koetter. This may be the last audit as their business structure is changing. We received a clean audit for last year.

The following motion was made by Ms. Sieveking, seconded by Mr. Bulnes and approved (20 ayes, 0 nay and 0 abstentions).

MOTION: TO APPROVE THE FINANCIAL REPORT OF AUGUST 2006 AS PRESENTED.

Executive Director's Report – Ms. Smirl introduced Ms. Melissa Lugo, new Development Officer for the Foundation. It was reported that Ms. Lugo has been with the organization for nine days. She attended the grant hearing in Tallahassee. Her focus will be Annual Gifts, Employee Giving, grant writing, public relations and vendor solicitations. At this time Ms. Lugo presented a brief introduction of her background.

Ms. Smirl then announced that we are working collaboratively with Wuesthoff, Health First and other smaller community foundations in the community on a premier screening of the movie, "The Ultimate Gift," based on the book of the same name. The book and movie are inspiring awareness across the country to make philanthropy a community cultural value. The group was asked to read the books that were distributed, and to please provide their feedback to the foundation office. The premiere has been scheduled for January 11, 2007. More information will be forthcoming.

Ms. Smirl further announced that Mr. Moore and a small committee are working on the presentation of "On Golden Pond." This will be held at the Emma Parrish Theatre on January 25, 2007. Dr. Tronetti will be sharing how she is already making an impact. It is hoped to inspire people to leave a legacy and support our project.

Ms. Smirl then moved forward with the report of Main Street PMC. The outcome of the Florida State Historic Commission grant was shared. The grant request was for \$350,000 to assist with the restoration of the Dunn house. There were three grant requests from Brevard County with 159 original applicants initially, that were whittled down to 118. It was reported that 53 projects were recommended for funding, with an additional 15, if the Department of State and Governor approves more funds. It was shared that our sister program, BCC, was not selected for the final cut. Dr. Cobb shared that they will reapply next year.

Ms. Melissa Harper, Program Director of Senior Services and Mr. Chris Male, Medical Center Developer, came forward and were recognized for their support and hard work on the Florida State Historic Commission grant submission, as well as their valuable contribution to the Main Street PMC project. Ms. Smirl then read and presented Ms. Harper and Mr. Male with resolutions from the board.

Ms. Harper and Mr. Male presented the project development milestones report that was distributed to the board earlier.

A timeline was also reviewed including the moving of the Dunn and Nobles houses to the BCC Titusville Campus, who has generously agreed to store the homes until the final move can be made. The first house should be moved to BCC in November 2006, with site development completion by August of 2008. The anchor program, Parrish Senior Consultation Center, will begin initiation in January 2007. A copy of the report is attached to the minutes.

Ms. Smirl shared that the PMC Board of Directors has approved the land purchase. It then went to the staff of the St. Johns River Water Management District who has recommended it to their board for final approval.

DEVELOPMENT COUNCIL REPORT

Tiger Team Report – Mr. Boggs reported for the Development Council. The total raised in cash and pledges is \$1.4 million, which is 40% of our goal. We have gotten 50 members of the community to give over \$1,000.

Annual Gifts – Mr. Boggs reported that the Annual Gifts are currently at 81% of their goal. It is felt that they will reach their goal by the end of the year. January will begin a new pledge year.

Circle of Life – Mr. Boggs reported that there are currently 24 members, with a goal of 50 making them at 24% of their goal. Total funds raised for the Circle of Life is just under \$700,000, which includes the \$300,000 from the Auxiliary.

Planned Gifts – We have received our first Legacy Gift of \$100,000.

UNFINISHED BUSINESS

There was no unfinished business to report on.

NEW BUSINESS

Proposed Bylaws Amendment - An amendment to Article III, Section 4 of the bylaws establishing the chairpersons of the Development Council committees as voting members of the Executive Committee was proposed. Mr. Sparkman requested a vote on the change.

The following motion was made by Mr. Broome, seconded by Ms. Sieveking and approved (20 ayes, 0 nay and 0 abstentions).

MOTION: TO APPROVE THE AMENDMENT OF ARTICLE III, SECTION 4 OF THE BYLAWS ALLOWING DEVELOPMENT CHAIRPERSONS TO BE VOTING MEMBERS OF THE EXECUTIVE COMMITTEE.

New Members – Mr. Sparkman announced two new prospective members, whose applications were included in the board package. Ms. N. Christine Sylvester and Mr. Jerry W. Allender's application was available in the board package for review.

The following motion was made by Dr. Koller, seconded by Mr. Broome and approved (20 ayes, 0 nay and 0 abstentions).

MOTION: TO APPROVE MEMBERSHIP OF MS. N. CHRISTINE SYLVESTER AND MR. JERRY W. ALLENDER TO THE JESS PARRISH MEDICAL FOUNDATION BOARD.

Nominating Committee – Mr. Boggs shared that the Nominating Committee met on August 29, 2006, to propose on the slate of officers to serve on the Executive Committee. The bylaws do not permit any person to serve more than two years in the same position on the Executive Committee. The Nominating Committee proposed the following slate of officers and members of the Executive committee: Jerry Allender – Chairman, Jason Snodgrass – Chair Elect, Richard Boggs – Vice Chairman, Lee Moore-Secretary, Chris Broome – Treasurer, Gene Segó Major Gifts Chair, Jack Gould-Corporate Gifts Chair, Dr. Steve Schwartz, Physician Gifts and Barbara Terhune and N. Christine Sylvester – Members-at-Large. Mr. Greg Sparkman would fulfill the role of Immediate Past Chairman and Mr. George Mikitarian would continue as Ex-officio Member.

The following motion was made by Mr. Jordon, seconded by Mr. Broome and approved (20 ayes, 0 nay and 0 abstentions).

MOTION: TO APPROVE MEMBERSHIP OF MS. N. CHRISTINE SYLVESTER AND MR. JERRY W. ALLENDER TO THE JESS PARRISH MEDICAL FOUNDATION BOARD.

Reappointments – Mr. Sparkman noted that the following members of the JPMF Board of Directors were being nominated for reappointment of a three-year term. The members were Greg Sparkman, Patricia Parrish, Rachel Terry and John Weaver.

The following motion was made by Mr. Snodgrass, seconded by Mr. Boggs and approved (20 ayes, 0 nay and 0 abstentions).

MOTION: TO APPROVE REAPPOINTMENT TO THE JPMF BOARD OF DIRECTORS FOR A THREE YEAR TERM: GREG SPARKMAN, PATRICIA PARRISH, RACHEL TERRY AND JOHN WEAVER.

Mr. Sparkman noted that Dr. Gary Torres and Mr. William Powell were resigning from the JPMF Board of Directors. It was further noted that Tharon Keeney, a much loved member, passed away during the last quarter.

It was also announced that Mr. William Terry would be completing his term as Parrish Medical Center Auxiliary President in January 2007. The president elect is Peggy Cochran.

Main Street Auction/Second Chance Prom – Ms. DeBalli announced that Ms. Mikitarian is at the storage unit distributing auction items. The numbers for the Online Auction are not in yet. There were many wonderful items this year. It was reported that the auction doubled in size.

The Second Chance Prom was a great friend raiser. Many people were first time attendees. Ms. DeBalli said that the Prom was a great opportunity for publicity for the project. There have been many positive comments.

Ms. Smirl also stated that we have received great publicity across the board.

PARRISH MEDICAL CENTER UPDATE

Mr. Mikitarian thanked Ms. DeBalli for her efforts with the Prom.

Mr. Mikitarian updated the group on the Executive Roundtables that have been being conducted over the past few months. He stated that he usually shares the most recent information in healthcare with the group. Recently, there was an article about hospitals receiving incentives for their quality of work performed. Mr. Mikitarian shared that Parrish Medical Center is in the top 10 for heart care in the country. Statistics were shared with regard to this ranking.

Recently the hospital has recruited three new cardiologists; also, an interventional cardiologist has been recruited as well. The hospital will be adding 10,000 square foot building to support heart care. We will be performing thoracic and vascular procedures, and Health First will be performing open-heart surgery. It was further shared that electrophysiology will be available soon, as we have not been able to provide that service previously.

Mr. Mikitarian shared that the Port St. John project is moving along well. The project should be completed in May of 2007. The different phases of completion were explained. The outpatient Diagnostic Center will open first, following with physician offices, then an Urgent Care and phase four would be additional physician offices. Physicians have been recruited and will move over to the facility as soon as it is completed. It was reported that six additional physicians were recruited last month. It is believed that the Port St. John facility will offer everything the Parrish Medical Center has to offer, other than patient care beds.

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Ms. Rachel Terry reminded the board to attend the Gift of Light on December 3, 2006, at 5:30 p.m. This is an excellent opportunity to honor or memorialize a loved one. All proceeds will go to the Health Village at Main Street PMC.

Mr. Allender and Ms. Smirl presented Mr. Sparkman with a gift for his years of service to the JPMF Board of Directors and look forward to many years ahead.

ADJOURNMENT

There being no further business to discuss, the meeting adjourned at 7:42 p.m.

Christopher Broome, Secretary